



**WORK PLAN
OF THE INTERMEDITERRANEAN COMMISSION 2014-2016**
-Approved by the Political Bureau of Marseille-

1. Global approach of the IMC action plan for the period 2014-2016

The “Mediterranean issue” requires a real sense of responsibility from Europe, with the peoples of the Mediterranean. This geographical area, despite the crises and conflict, is increasingly interdependent. Europeans are indeed not only neighbors with Maghreb or the eastern Mediterranean, they live with them, like families with half of the family who live on the south side and the other half on the north shore. We have a duty to remove the entire specter of rejection of others, xenophobia, racism and fundamentalism.

In this sense, the IMC Presidency – ensured by the Region Provinces-Alps-Cotes d’Azur (PACA) - will position IMC activity under the idea of a “Mediterranean of Youth” because it is important to restore hope to young Mediterraneans who have often lost all hope.

In this sense it will be given priority to four transversal themes in particular that will guide the definition and implementation of the IMC action plan accordingly with the previous experience and towards the future:

I. Encourage the emergence of an integrated macro-regional strategy in the Mediterranean

To date, the Mediterranean has not been sufficiently thought of as a coherent whole. Real involvement of the European Union is necessary to promote the consolidation of this united area. The development of a macro-regional strategy, backed with conviction by the previous Catalan presidency, will be based on a broad consultation and will help put the Mediterranean agenda back at the heart of the European agenda. The launch of the Adriatic-Ionian strategy is an important first step that should be complemented by similar approaches in the western and eastern Mediterranean.

II. Develop a “Mediterranean of projects”

Through their proximity, their knowledge of the needs and the issues within their territory and of their citizens, the Regions are major stakeholders in guaranteeing the construction of an area of solidarity and exchange. The Intermediterranean Commission – especially in the frame of its thematic working groups - should work on projects that have an immediate popular resonance in our Regions and take a position on the various calls, in particular in the framework of the European Union’s MED and ENPI programmes.

III. Mobilise partners from the south of the Mediterranean

The legitimacy and international recognition of our network entails reinforced cooperation between the three shores of the Mediterranean. The involvement of partners from the south of the Mediterranean is essential to ensure that development policies are adapted to the needs and aspirations of these countries. Several Regions from the south of the Mediterranean have recently joined the Intermediterranean Commission: our network must continue to develop there.

IV. Foster the emergence of Mediterranean citizenship

Since the 2011 upheavals, civil society is highly committed to expressing its willingness for democracy and freedom of expression. The Intermediterranean Commission must support this process by encouraging an active participation of young Mediterraneans in the action of civil society and also in politics. The affirmation of a Mediterranean citizenship will promote the Mediterranean identity, which is crucial to building a sustainable area of peace, cohesive development and prosperity. The Intermediterranean Commission must also provide its support to citizen media that enable free and supportive expression.

2. Activity of the working groups: Sectoral aspects of the development of Regions in the Mediterranean

In coherence with this global approach, the Presidency of the Intermediterranean Commission proposes to advance in the work and positioning in **key sectoral aspects for the development of the Mediterranean regions** with a view to the programming period (2014-2020). This work will be produced in the framework of the IMC Commission's working groups, which will be reorganized in a coherent manner and lead to renewed and merged action plans, projects and specific initiatives, capitalising on previous years' results and developing new further synergies.

The following **re-organisation proposal** is conceived in order to:

- Reduce the number of IMC separate working groups, improve their work dynamics and increase their impact (critical mass of political positions, pilot initiatives, projects...) providing a long lasting frame for the future
- Maximise participation and synergies among members and meeting opportunities (plans and calendars elaborated jointly¹)
- Produce a joint and coherent programming of initiatives and projects improving the good perception of IMC Working group by the external stakeholders
- Optimise resources and generate economies, trying to avoid different velocities among the groups
- Improve the pro-active participation and secure continuative and balanced leaderships of the regions on specific themes and initiatives.
- Improve the support from the IMC Secretariat and Increase the connections between the IMC WG and the CPMR Intercommission groups

Each of the **4 working groups** proposed should draw-up a **work plan** for the period 2014-2016. Each of them could count on:

- **2 co-presidencies** (linked to specific themes/responsibilities that should coordinate periodically on the global approach, action plan and calendar of the group)
- **Specific Task Forces lead by a Region**, as necessary (e.g. for the development of a specific urgent/priority initiative where it is paramount to concentrate the efforts of some regions in a given specific time frame and in cooperation with external stakeholders or CPMR intergroups)
- **Specific action lead by a Region**, as necessary (e.g. in the frame of the work plan, for specific ETC projects development or very specific policy actions)

All the working group should comply with the guidelines approved in 2013 and in particular:

- **Focus on specific and concrete results (2/6) to be reached before the end of the mandate:**
 - o **Advocacy Actions** at the EU level (PE, CE, COUNCIL, CDR, CESE, BEI etc.), Euromed (UfM-ARLEM), Multilateral (NNUU etc.) level which should contribute to the global strategies of the IMC CPMR
 - o **Projects and other initiatives:** pilot projects of cooperation funded with partner resources, seminar, workshops, fora, exchange of best practices, capitalisation initiatives, studies, other, ETC or Euromed projects co-funded by EU programmes
- Commit to **results monitoring and evaluation in itinere and at the end of the mandate** in the frame of the General Assembly and Political Bureau and in relation with their specific work plans.

¹ This will not imply that a given group could organize different meetings addressing specific themes, as necessary, but always in the frame of a global and coherent planning.

I. TERRITORIAL COOPERATION AND MACROREGIONAL STRATEGIES

THEME	CO-PRESIDENCIES	TASK-FORCES	MAIN ISSUES
<p align="center">Territorial cooperation, sea basin and macro-regional strategies in the Mediterranean</p>	<p>Co-presidency <i>(Presidency of the IMC)</i></p> <p>Co-presidency <i>(1st Vicepresidency of the IMC)</i></p>	<p>EUSAIR Task Force Coordinating region tbc</p> <p>MIGRATION Task Force Coordinating region tbc</p>	<ul style="list-style-type: none"> • Promote and update the Sea Basin and Macro-Regional Strategy Road Map • Actively participate in the implementation of the EUSAIR Strategy • UFM-ARLEM-CGLU MED Commission Political Coordination (meetings, reports, agreements and joint initiatives) • Mediterranean Networks Coordination • Coordination with MED – ENI CBC MED – IPA – ADRION programmes and Member States (contribute to improving the way MED and ENI programmes are interlinked in synergy with the UfM projects, with a view to the new 2014-2020 programming period and to fostering the emergence of macro-regional strategies); • ETC programs (and others) calls monitoring • Lobbying/ Advocacy on Neighbourhood Policy, Development Decentralised Cooperation, Development Agenda post 2015 and decentralisation support in southern MED countries (co-ordination with the External WG of the CPMR and Platforma) • Support for South-South cooperation, through pilot experiences in cross-border cooperation in the framework of the neighbourhood agreements. • Development of institutional twinings open to local and regional bodies under neighborhood policy. • Possible future projects and initiatives on macro-regional and sea basin strategies • Develop a political reflection and initiatives related to migrations • Other areas of interest

II. TRANSPORT AND INTEGRATED MARITIME POLICY

SUB-THEME	CO-PRESIDENCIES	TASK-FORCES	MAIN ISSUES
Transports and Accessibility	Co-Presidency	Task Forces <i>tbd</i>	<ul style="list-style-type: none"> • Ten-T, Mediterranean Corridor, ports and motorways of the sea (Participation in the governance, advocacy DG MOVE, priority projects of the regions) • Sustainable marine, air and multimodal transport, logistics and goods transport. • Compensate the marginalisation of peripheral and islands areas mainly focusing on ports and airports in these areas (in coordination with the Geographical Islands Commission of the CPMR). • Initiate a thought process on the how structural funds and territorial cooperation programmes can most effectively contribute to accessibility related issues in the Mediterranean. • Development of partnerships and projects in the framework of future EU programmes that deal with transport and accessibility issues (synergies with CPMR campaign on accessibility, MarInA-Med Com&Cap etc.) • Other areas of interest
Integrated Maritime Policy	Co-Presidency <i>(leading on the topic: "management of coastal territories")</i>	FISHERIES Task Force – Coordinating region tbc MARITIME INDUSTRIES AND MARINE ENERGIES Task force– Coordinating region tbc	<ul style="list-style-type: none"> • Macro-regional maritime dimension and reflection on the maritime strategy to be developed for the Adriatic-Ionian Area and the Western Mediterranean (Synergy with the IMC WG on CTE and MRs). • Integrated Maritime Policy (<i>Advocacy</i> DG MARE; PE Intergroup on seas and coastal areas), governance and Blue Growth. Developing synergies with other DGs dealing with similar topics: DG ENER, DG MOVE, DG CLIMATE, DG ENVI, DG ENTR... and which represent the link between land and sea: DG REGIO. • Follow up of Projects: MAREMED (Aquaculture and fishing, maritime safety, fight against contamination, research and marine data): finalisation, follow up/capitalisation and future of Maritime Policy (broader reflection with a more economic approach: maritime economy and industries) and COM&CAP MARINA MED (Communication and Capitalization of 13 Med Maritime Projects) • Integrated Management of Coastal Areas ICZM, maritime spatial planning, adaptation to climate change and Bologna Charter – Joint Action Plan • Ecosystem Approach and Use of the seas (Maritime Strategy Framework Directive) • Employment and training policies, Maritime Safety/Security and other areas of interest. • Maritime and Coastal Tourism in synergy with the WG on Economic and Social Cohesion

TRANSVERSAL THEMES: Land/Sea Interactions, MSP/ICZM, Maritime Transport, Cohesion Policy related issues and coordination with the CPMR Core Group activities on Cohesion Policy

III. WATER & ENERGY			
SUB-THEME	CO-PRESIDENCIES	TASK-FORCES	MAIN ISSUES
Water	Co-Presidency	Task Forces <i>tbd</i>	<ul style="list-style-type: none"> • Implementation of Water Framework directive – Blue Print in the Mediterranean • Participation in forum of discussion on water resources: work with the PE Intergroup on Water, Action Groups EIP, collaboration with other networks • Exchange of good practices: <ul style="list-style-type: none"> ○ Water management ○ Research and innovation, solutions for droughts, desalinisation, etc., conservation of wetlands ○ Governance models • Preparation for the presentation of projects in the next period: <ul style="list-style-type: none"> ○ Future CT/MED/LIFE/FP projects and capitalisation of projects already carried out ○ Elaboration of an experts data base on hydric areas ○ Preparation of regional cooperation projects • Water, as cross-cutting issue: synergies with other groups: <ul style="list-style-type: none"> ○ Energy: water, climate change and integration in energy policy ○ Culture and tourism ○ Territorial cooperation and macroregional strategies ○ Further develop, jointly with the EXPO 2015 working group, the themes linked to the CAP and rural development • Other issues: specific problems of unoccupied territories and islands
Energy Efficiency and Renewable Energies	Co-Presidency	Task Force on Energy Renovation in Med Buildings – Coordinating region tbc	<ul style="list-style-type: none"> • Develop reflections on the governance of regional policies on renewable energies and promotion in the Mediterranean (evaluate the possibility of updating a work area on marine renewable energies, sectors of blue growth in synergy with the Maritime and Territorial Cohesion WG); reflection on the competitiveness and security of supply. • Global positioning on the Intermediterranean Commission regarding energy efficiency and renewable energy issues also in connection with the debate on Macro-Regional Strategies • Follow up of the Ljubljana Declaration and set-up of a coordination board open to external key stakeholders for the elaboration of a Joint action plan on Energy Renovation in Med Buildings. • Specific follow-up of ELIH MED Project: Energy efficiency in the renovation of buildings used for social housing and capitalisation EIE/MED/LIFE+ Projects (e.g. MARIE on energy efficiency in buildings and ENERMED on the governance of renewable energies) of partners and new projects with active participation of Intermediterranean Commission-CPMR • Development of synergies with the Islands and the Atlantic Arc Commissions of the CPMR • Synergies with Covenant of Mayors against Climate Change (The regions' role and multi-level governance, ER and EE • Feed the reflection of the IMC on Climate Change?) • Synergies with the MED-SPRING project: Mediterranean Science, Policy, Research and Innovation Gateway
TRANSVERSAL THEMES: Climate adaptation and mitigation issues, other themes dealing with sustainable development (waste treatment, sustainable agriculture, rural development...)			

IV. ECONOMIC AND SOCIAL COHESION

SUB-THEME	CO-PRESIDENCIES	TASK-FORCES	MAIN ISSUES
Youth Policies	Co-Presidency	<p>YOUTH PLATFORM Task Force– Coordinating region tbc</p> <p>VASCO DA GAMA MED Task Force– Coordinating region tbc</p>	<ul style="list-style-type: none"> • Lobbying the European Commission to feed into the current reflection on how to bolster investments for young people when implementing EU funds, particularly the ESF, during the 2014-2020 period • Actions for youth inclusions: setting up and implementation of a Mediterranean network of sub-national authorities and associations for young people, aimed at mutual understanding and strengthening exchanges • Furthering, developing and experimenting best practices and methodologies existing at European and Med level on: Youth Guarantee, high standard internships and mobility, start-up – Enterprises for young people, work mobility etc • Furthering, developing and experimenting high-level citizenship actions such as the international voluntary service • Development of an intervention scheme designed together with young people to cope with the emergence of youth employment. • Synergies with Euromed networks as Anna Lindh Foundation and with the Union for the Mediterranean on specific initiatives • Other actions to foster the emergence of a Mediterranean Citizenship
Economic Promotion	Co-Presidency	CULTURE AND SUSTAINABLE TOURISM Task Force– Coordinating region tbc	<ul style="list-style-type: none"> • Small and Medium Enterprises promotion (Competitiveness of Enterprises and Small and Medium-sized Enterprises – pilot initiatives/projects, COSME...) • Promotion of industrial renewal (processes, technologies etc.) • Fostering of Social and Solidarity based Economy • Cooperation in the frame of vocational training and innovation in SMEs • Implementation of Bialystok 2012 resolution on Tourism: promotion of the tourist industry as a catalyser of economic growth (e.g. possible networking action at Intermediterranean Commission level, observatories, tourist itineraries, etc. / potential of cross-selling?) • Advocacy DG Enterprise - Enterprise competitiveness and SMEs Programme (COSME Programme) / Maritime and Coastal Tourism Strategy – Blue Growth (DG MARE) • Synergies with the NECSTouR network on Sustainable and Competitive Tourism • Synergies with the Island Commission on Island Tourism • Synergies with the Maritime and Territorial Cohesion WG on Maritime and Coastal Tourism • Cooperation with F. Anna Lindh, future programmes on culture and heritage
<p>TRANSVERSAL THEMES: Youth Employment and education, Culture and Sustainable Tourism and SMEs promotion</p>			

Operation of the Intermediterranean Commission's Working Groups

The group reformulation will integrate the reflections by members and the issues listed in the table have been included as an example and by way of a summary/hypothesis with a view to the future and in continuity with the previous action plans.

The groups' leadership would need to be confirmed by the interested Regions before the end of February/March 2015. In addition, the leaders of the working groups of the previous term of office must inform the Secretariat, the Presidency and the Political Bureau of the Intermediterranean Commission about the results reached as regards its previous work plans. This way, they will be able to better define the priorities and actions in the new term. The IMC Secretariat will support the transition merging and updating coherently the action plans and identifying the co-presidencies, task force coordinators and action leaders.

In this sense, all the renewed working groups must count on a specific action plan by March 2015. The new action plans will be presented for approval during the general Assembly 2015.

Further synergies between the working groups depending on the similarity of their subject matters must be evaluated.

As regards the logistics and operability of the working group meetings the IMC should find the most efficient and effective way of organising the meetings, by minimising the movement of members. Furthermore, more videoconferences will be organised and mainly using CITs and the Intermediterranean Commission's website to encourage more fluid communication.

Finally, with a view to the lobbying activity of the working groups, as well as the Intermediterranean Commission and the CPMR in general, it will be useful to keep carrying out studies/inventories of the ENI CBC MED projects, MED programme, EIE, etc.), developed by members of the Intermediterranean Commission; and/or brief organic studies for the gathering/systematisation of good practices on responsibilities and functions of the Regions. The studies' outputs could be very useful in order to locate the members' expertise in a quicker and simpler way, feeding back the contents of the lobby actions of the coming years.

3. Focus on strategic themes for the Mediterranean cooperation

I. Emerging Strategies in the Mediterranean: promoting an Integrated Approach in the basin though Macro-Regional and Maritime Sub-Strategies

Based on the work carried out in the previous terms of office in the Intermediterranean Commission (a first approach to an EU Integrated Mediterranean Strategy, the elaboration of the ARLEM Report on a "Cohesion Policy for the Mediterranean" and the "Road Map for the Macro-Regional Strategies") as in the frame of the CPMR Task Force on Macro Regions, and in coherence with the considerations included in the recent reports of the European Parliament, the EU's Economic and Social Committee and the Committee of the Regions, the Presidency of the Intermediterranean Commission proposes:

- Advancing in the implementation of the Road map and the definition (in the mid-long term) of a possible **Macro-Regional Strategy (MRS) integrated for the whole of the Mediterranean** and of **3 macro-regional sub-strategies complementary to and coherent with each other**: one for the **Western Mediterranean** (mid term), one for the **Eastern Mediterranean** (mid-long term) and one (short term) for the **Adriatic-Ionic area**. These MRS must be designed and developed based on a bottom-up, multi-level governance, multi-actor (public-private) approach, as well as based on the coordination and optimisation of the instruments-policies available and the institutions that operate in the area.
- In this sense, it will be necessary to **keep linking this work of the Intermediterranean Commission to the EUSAIR Strategy**, recently launched by the EU, participating in its governance and developing concrete projects and synergies particularly with the Balkans and Black Sea Commission and the CPMR's Adriatic Task Force.
- In this frame it will be also paramount to support the possible initiatives of the European Commission (DG MARE) towards a **maritime strategy** for the Western Mediterranean that could constitute a first step towards an integrated maritime strategy and/or new macro-regional strategies in the area.
- To this extent the Regions should better organize their selves in order to get the Mediterranean States "on board" concerning the proposal for the emerging Mediterranean strategies and should propose concrete advocacy actions at **EU Member-State and EU Parliament** level, in order to give technical and financial support to the MRS for the Mediterranean (study phase, governance model, thematic priorities...).
- Keep developing a fluid relationship with the **Union for the Mediterranean** in the frame of the existing Memorandum of Understanding that allows joint progress to be made in the design of the future strategies, as well as with the **European Commission** (Commissioner for Enlargement and Neighbourhood,

Johannes Hahn), the **External Action Service** and the **European Parliament** (Several MEPs, ITG Seas and Coastal Areas, ITG EUSAIR), to follow in detail and influence the evolution of the macro-regional debate at the heart of these Institutions. In particular, it would be necessary to promote this macro-regional strategy approach being included in the respective agendas of these institutions, proposing the Intermediterranean Commission-CPMR as **a key actor and promoter of the debate and the coordination of territorial actors and instruments of cooperation**.

- Keep articulating the reflection around: **specific thematic priorities with an impact for the region**, orientation and coherence of the existing **instruments, policies and strategies** (particularly the Territorial Cooperation Programmes: MED, ENI MED CBC, ADRION, IPA, Cross-border; the PEV, the EU's sectoral policies and the EU2020 Strategy), **political consensus and planning** by objectives, results, instruments and **calendar**.
- Develop **concrete projects/actions concerning MRS, SBS or governance** in the frame of the programmes MED (4th priority) and possibly ADRION and ENI CBC MED.
- Contribute to the **Report on the EUSAIR Strategy** to be developed in 2015 by the **European Parliament**
- Propose **concrete preparatory or support actions to the European Parliament for the start-up of the emergent strategies in the Med**
- Making the most of the boost/opportunity of the last part of the **Italian presidency of the EU Council** in 2014 and establish links with the forthcoming presidencies.
- Similarly, **coordinating** with the main Mediterranean institutions, as well as with the Union for the Mediterranean, **Euro-Mediterranean Regional and Local Assembly (ARLEM)**, **Union for Mediterranean Parliamentary Assembly (APUPM)**, **Dialogue 5+5**; with **regional and local networks** such as the CGLU Med Commission, Arco Latino, COPPEM, among others, and also ~~with river and~~ Mediterranean Think Tanks, fostering a gradual and voluntary **appropriation of the concept of macro-regional strategy** and agreement of priorities also **by the regions and other stakeholders (including the economic actors and those of civil society) from the Southern Mediterranean**. This coordination, of which the modalities will be the object of reflection and study by the Intermediterranean Commission, in order to formulate specific proposals to its main interlocutors, would need to focus on producing, as the most notable results, a joint action plan and initiatives/projects for the future implementation of the MRS and or further SBS.

II. Neighbourhood Policy, Euromed relations, Territorial, Cross-Border and Decentralised Cooperation in the Mediterranean

In the framework of the strategic and integrated approach at macro-regional level, the Intermediterranean Commission proposes to develop, in particular, the following activities:

- **Advocacy action at the EU level to keep the balance of the EU budget towards the Mediterranean and the Southern Neighbourhood**, with a view to the monitoring of the new **EU Neighbourhood Policy** (in coordination with the CPMR's working group on "External Cooperation") and the **future transnational and cross-border cooperation of the EU in the Med basin**.
- **Contribute to the report on the Neighbourhood Policy to be developed in 2015 by the European Parliament**
- **Fostering participation in projects promoted in the frame of the Union of the Mediterranean**, particularly during 2014-2016
- Specific **coordination with the future MED and ADRION Programmes for Transnational Cooperation** as with the new **ENI CBC MED Programme**, and IPA programmes.
- **Advocacy on the future programme for "Non-state actors and local authorities in development"** (Europeaid) and active participation to the "Assises of decentralised Cooperation" in connection with the CPMR External Cooperation Group.
- **Support to the decentralisation and democratic processes in Southern Mediterranean countries** (Define possible pilot experience with Tunisia - Coordination with other actors who are working on the issue in the area. EU Fundraising – e.g. Support Region Tuscany's idea of Mediterranean support instrument/fund and guarantee for the SME of the *Mediterranean Partner Countries*).
- **Closer collaboration with some Mediterranean assemblies, networks, entities, foundations and institutions** at local and regional level:

- **ARLEM:** through the Presidency and the 1st Vice-Presidency of the Intermediterranean Commission, to actively participate by contributing to the implementation of the “ARLEM Report on a Cohesion Policy for the Med” and proposing new debates for 2015-16 and specific initiatives in the framework of the two Commissions, SUDEV and ECOTER.
- **Com Med CGLU:** To participate in the Mediterranean Political Council with a key function of representation of Regional Government level and in the 4th Forum of Local and Regional Authorities which will be held in 2015.
- **ARCO LATINO:** To keep the collaboration on the base of the protocol already in place, to combine efforts in the promotion of joint projects as MarInA-Med and the MRS for the Mediterranean and to coordinate in the lobby action, particularly in the frame of ETC , Neighbourhood Policy and in networks like Platforma.
- **PLATFORMA:** To actively participate in lobbying activities in matters of decentralised cooperation, development Agenda post 2015, MDGs (Millennium Development Goals) and support for decentralisation in the Mediterranean.
- **CENTER FOR MEDITERRANEAN INTEGRATION (CMI):** To find synergies with this multi-partner platform (World Bank, EU Investment Bank, AFD, GIZ, OCEMO among others) on concrete actions in the frame of sustainable growth, integrated economies and participatory governance concerning MENA countries.
- **ASCAME:** To activate public-private sector collaboration, also in the framework of specific projects based on the triple helix.
- **ANNA LINDH FOUNDATION:** To develop joint initiatives for the emergence of a Mediterranean Citizenship as the main mission of the FAL is bringing together civil society and citizens across the Mediterranean to build trust and improve mutual understanding
- **Euro-Regions of the Mediterranean area:** launch a collaboration based on joint and specific actions.
- **Other entities to be defined** (Euro Regions, AECTS, FAL, UNDP Art)

III. The emergence of a Mediterranean Citizenship

The Intermediterranean Commission shall develop a transversal strategy with key actions - also through its Working Group on Economic and Social Cohesion - for fostering the emergence of a Mediterranean Citizenship.

To this extent specific initiatives should be conceived together with the Anna Lindh foundations and other key platforms of civil society in the Mediterranean as the Mediterranean Citizens Assembly (MCA), giving also a support to citizen media that enable free and supportive expression. In this perspective cooperation between the regions, the citizens and their organizations and these Medias should be concretely developed.

4. Internal organisation and membership aspects: mobilise partners from the south Med

- To strengthen the coordination at the level of the Presidency and Vice-Presidencies, working groups, and also between the Intermediterranean Commission and the CPMR secretariat/Intergroups.
- To coordinate with other geographical Commissions of the CPMR and, in particular, with the Islands and Balkans/Black Sea Commissions on tourism matters and on the Adriatic-Ionic macro-region, particularly with BBRSC on this last topic.
- To be consistent with the CPMR’s “Membership Marketing” strategy, working to consolidate the membership and achieve new members, particularly from the South (some from Morocco, Tunisia, getting closer also to Egypt etc.), as well as from Croatia and from some regions of the Balkans area as Albania and Provinces from the east, Turkey. Getting closer to the Mashreq territories (eventually starting with Lebanon). Aiming to recover ex-members and attract new ones in countries that are already members (e.g. Italy).
- To develop a specific strategy for consolidating the cooperation with southern authorities:
 - Strengthen their involvement within IMC Thematic Working Groups and the governing bodies of the IMC
 - Develop specific partnerships for projects in the frame of EU programmes open to the southern authorities (MED, ENI CBC MED, ERASMUS, COSME, H2020, among others)

- Influence the EU legislation concerning the participation of southern authorities in EU programs

5. Communication

Improve the definition of the messages and the recipients of internal and external communication of the Intermediterranean Commission in order to make better use of the instruments and tools made available by the CPMR, whilst contributing to their renewal.

Exploit the new tools at disposal of the IMC CPMR (twitter account of the IMC and the COM&CAP MarInA-Med Platform). Reflect on the use of social network. Improve communication flows with the CPMR web site.

6. Calendar 2014-2015

In annex