



COM&CAP MarInA-Med

Identification

Lead Partner: Government of Catalonia – Presidential Department

Contact person: Núria Bedós (Project Coordinator)

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Countries: Spain – France – Italy

Priority Axis: 4x2

Description

1. Short description of the project (1minute speech)

Built on an operational multi-level and multi-stakeholder partnership with a high level of expertise in the maritime field and in direct relationship with a well-structured network of Mediterranean policy-makers, COM&CAP MarInA-Med aims to coordinate communication and capitalisation activities for projects selected under the “maritime integrated approach” call for proposals of the MED Programme (priorities 1-3).

COM&CAP MarInA-Med will be responsible for collecting, processing and disseminating the key results of the selected projects. It will also include inter-project information exchange and the organization of events to present and capitalise on project results. COM&CAP MarInA-Med will identify the main public/private-sector beneficiaries of the dissemination and capitalisation actions, with a view to use adapted to the different themes, prerogatives and political levels.

The project will play a strategic role in Med programming for 2014-2020, in the promotion and exploitation of the technical and political messages put forward, by the EU institutions, key policy-makers (cities, provinces, regions, States), Euro-Mediterranean and multilateral bodies working in the MED basin, universities, clusters, and MED maritime-based SMEs.

2. Keywords:

Blue Growth and Integrated Maritime Policy - Energy – Tourism - Fisheries – Transport – Environment - Maritime economy, Maritime Spatial Planning and clusters

3. Key Deliverables expected (concrete final outputs - 4 maximum)

1. Plan COM&CAP
2. Capitalisation events (mid-term conference, final conference, press conferences, capitalization meetings, newsletters)
3. Policy Paper and Thematic Brochure
4. Common logo and Visual identity + Information and Communication Technologies

4. What could effectively change in the MED territories as a consequence of your project's activities? (1 sentence + 1 quantitative indicator)

- Awareness about Blue Growth, new maritime industries/sectors and the high added value of a transnational integrated maritime approach for the future of the Mediterranean area
- N° of key stakeholders, organizations and institutions -directly and indirectly- involved in COM&CAP MarInA-Med (public and private: EU, Euromed, multilateral, national, local, regional, financial institutions; ETC programmes; Clusters; research centers; third sector; press etc.)



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